



August 22nd, 2011

Dear Valued Customer:

Our manufacturing site in Wellford, South Carolina has been producing specialty chemicals for over 60 years. In that time we have introduced and integrated the use of many well-established trademarks into the textiles and various industrial chemical markets.

In January 2007 we started introducing a new product nomenclature utilizing variations of our StarChem brand. To help build more StarChem brand awareness and make buying our products easier for all our customers, effective October 1st, 2011, we have decided to move all products to our new nomenclature utilizing the StarChem brand.

The pricing and formulations are exactly the same. Listed below are the new trade names that we will be promoting from this point forward. For a specific list of products that you purchase from StarChem, with corresponding name changes, please feel free to contact your sales manager or myself. We have also published a product cross-reference on our website. Please visit www.starchemglobal.com to view the link for more information.

StarChem® StarQuat™ StarSurf™ MicroAid™ StarPel™ StarSil™
StarTex™ StarCare™ StarSoft™ StarDefoam™ StarLube™ StarSurf™

We look forward to supporting your future endeavors.

Regards,

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